



Tung Van Truong

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Profile: working as a project manager to fully take advantage of my experience from web design to development on projects from e-learning for the Australian Racing Industry; to assisting with BA Airways create a new online shopfront. Covering illustration, digital compositing, multimedia development and print with 4 years of international experience. Enjoys leading teams in using technology to enhance and improve user experiences and brings along initiative, passion and a community-orientated attitude.

WORK HISTORY

www.xhtmlized.com (current)

International

Project Manager and Content Management

- Initiate, plan and manage web development projects for clients
- Negotiate budgets, scheduling, managing international and local design and development teams
- Key client relationship management, provide onsite training and systems documentation
- Design asset and content management, client support, information management, consultation and advisory, major projects: www.fitnation.com.au , www.nbv.org.au, www.weblow.com.au .

Reactive (London)

United Kingdom

Front- End Developer/Designer

XHTML/CSS, Usability, W3C Validation and Compliancy and digital design

- Involved with successful launch and redesign of large commercial projects such as www.highlifeshop.com, www.tesco.com/todayatesco/index.shtml, www.alternativenetworks.com
- Email newsletter designs, asset management and systems testing

Finpa New Media

Australia

Multimedia Designer

- Asset management of large web development, illustration, animation, compositing and conceptualisation. Worked in a team of five to create an e-learning CD ROM for the Australian Racing Industry.
 - Character illustration, W3C standards and accessibility compliancy.
- Liaise with web development partners, potential projects prospects, assisted in recruitment and training of new staff.

Achievements

- Was a key driver in achieving growth in revenue from 10k to over 100k in Australian business over last 18 months working part-time
- Successful deployment of Australian Racing Industry Learning CD, BA Highlife and Tesco websites
- Delivered on schedule and under budget Nurses Board of Victoria Liferay portal and also in addition to redesign of online renewal express 2009.

EDUCATION

Fachhochschule (University of Applied Science) Schwäbisch Hall

Germany

Medien Gestaltung (Media Design), March – July 2006

- International Education Abroad Exchange Semester

RMIT University Melbourne

Australia

Bachelor of Design (Multimedia Systems) March 2003 - November 2006

- Awarded RMIT John Memorial Scholarship and short list prize for Victor Greenhalgh Scholarship
- Received Student Leadership Program Community Service Award
- Accepted as member of Golden Key International Honour Society (Open to top 15% of undergraduates based on academic performance)

SKILLS AND CERTIFICATIONS

Design software

- Adobe Dreamweaver CS3 (specialising in Photoshop, Fireworks, Illustrator, Flash, Dreamweaver)

Web development and Content Management Systems

- HTML, CSS (intermediate), ASP.Net (C#) (basic).
- Magneto Ecommerce , Joomla, Wordpress, Drupal, Expression Engine, Mambo, Liferay, custom PHP and Microsoft .Net systems.

Communication and Customer Service skills

- Discerned needs of client's business visions into creative briefs effectively, and worked at international level with people from Germany, UK, Indonesia, Poland and USA.
- High level of technology trends and engaging clients utilizing the potential of technology to innovate.

Experience and Talent

- Worked as part of teams that delivered websites to highly respected local and international companies such as Nurses Board of Victoria, Australian Racing Industry and British Airways
- Has design, technical and business skills working for one of Melbourne's recognised leading web design agencies and currently at an international web start-up that has clients like Twitter and Fox.com.

INTERESTS AND ACTIVITIES

Participates in mountain-biking, aikido, hiking and watching dog do things that make no sense.

Current committee member of the RMIT Outdoors club, member of RMIT Alumni and kiva.org .